



Co-funded by the
Erasmus+ Programme
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Learning Detours

ERASMUS+ KA1 PROJECT

**Inspiring social and green entrepreneurship through mobilities of
VET learners and staff - SOGREEN**

Info-sessions October 2021

THE SOGREEN PROJECT

The project aims to contribute to the development of social and green entrepreneurship by

- enhancing entrepreneurial knowledge and skills of VET students, and
- improving the ability of VET teachers to influence the development of these competences.

Implemented by a consortium of VET organisations in Cyprus and 3 host organisations in Spain, Lithuania and Greece:

- Magenta Consultoria Projects SL (Oviedo)
- Medical Spa Egles Sanatorija (Birstonas)
- Arminda Hotel & Spa (Hersonissos, Crete)

2 weeks mobility programme VET students

1 week mobility programme for VET teachers

PROGRAMME FOR STUDENTS

Training Programme – 10 working days:

- Training sessions and teamwork on case studies
- Customer analysis, analysis of business environment
- Development of green/social business ideas
- Business Model Canvas
- Visits to local companies and/ or departments of host organisation
- Presentations

Focus on the development of entrepreneurial thinking and green/social business

Weekends: cultural development programme (local trips, free time)

PROGRAMME FOR STAFF

Training Programme – 5 working days:

- Innovative methodologies - Business Model Canvas, Design Thinking
- Practical application of BMC in team work sessions/ coaching student teams
- Development of pedagogical/ andragogical skills
- Discussions with teachers/ trainers and entrepreneurs
- Study visits

Focus on new training methodologies and tools, their application in VET, new ways to enhance green and social entrepreneurship

Weekend: cultural development programme (local trips, free time)

MOBILITIES: PLACE AND TIME

	STUDENTS	STAFF
1. Oviedo, Spain	23 Jan – 5 Feb 2022	30 Jan – 5 Feb 2022
2. Birstonas, Lithuania	19 Feb – 5 March	26 Feb – 5 March
3. Hersonissos, Crete	27 Apr – 11 May	4-11 May

- Dates are preliminary
- Dates will be confirmed 2 months before the mobility (original dates +- 2 weeks)

DESTINATION 1: OVIEDO



Capital of the Principality of Asturias in northern Spain

Many places of interest: University of Oviedo (est. 1574), Cathedral, Museum of Fine Arts, etc.

24 km to Gijon (beach town)

Host organisation: Magenta Consultoria



DESTINATION 2: BIRSTONAS



Small town in the South of Lithuania

Surrounded by forests and river

Health resort since 19th century

Host organisation: Medical Spa Egles Sanatorija



DESTINATION 3: HERSONISSOS



Beach town - tourism destination in the North of Crete

Beaches, restaurants, bars, tavernas, shops, nightlife

Hersonissos Aquarium, Labyrinth Theme Park, and the Dinosauria Park

Host organisation: Arminda Hotel & Spa



APPLICATION PROCESS

- **Study Terms and Conditions of participation**
- **Submit your Application before 1st November 2021**
 - To apply you need to study or work at one of the participating colleges
 - Choose to apply to 1 or 2 mobility programmes
 - Provide all requested information
 - Describe your motivation – why do you want to take part, what do you expect to gain?
- **Applications evaluated and ranked**
 - Students: 50% academic achievements (grade point average) + 50% motivation,
 - Staff: motivation and expected personal/professional impact
- **Selection results announced by 15 November 2021**

Applications and Terms and Conditions available on Learning Detours website: <http://www.learning-detours.com/traineeships-eu.html>

ONCE SELECTION IS COMPLETED:

- ❖ Signing grant agreements
- ❖ Preparation meetings + Information Pack
- ❖ Travel
- ❖ Orientation session in the host country
- ❖ Implementation of the training programme
- ❖ Final presentations
- ❖ Evaluation and Certification
- ❖ Participant Reports

- ❖ Dissemination

- ❖ Final report

COSTS AND FUNDING

Erasmus+ funding covers:

- Travel costs (Cyprus – destination country – Cyprus)
- Travel insurance
- Accommodation on full board basis (3 meals/ day)
- Training programme
- Management and support during placements

All payments managed by the project coordinator

Additional costs: personal expenses/ entertainment/ shopping during free time (EUR 100 – ...)

Own Agenda

1. HAVE FUN
2. GO ABROAD
3. LEARN
4. CREATE JOB
5. EARN MONEY
6. ACHIEVE GOALS
7. BE RESPECTED
8. TAKE THE LEAD
9. SECURE FUTURE
10. ...

CONTACT US FOR FURTHER INFORMATION



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