



#### **ERASMUS+ KA1 PROJECT**

Inspiring social and green entrepreneurship through mobilities of VET learners and staff - SOGREEN

**Info-sessions October 2021** 

#### THE SOGREEN PROJECT

The project aims to contribute to the development of social and green entrepreneurship by

- enhancing entrepreneurial knowledge and skills of VET students, and
- improving the ability of VET teachers to influence the development of these competences.

**Implemented by a consortium** of VET organisations in Cyprus and 3 host organisations in Spain, Lithuania and Greece:

- Magenta Consultoria Projects SL (Oviedo)
- Medical Spa Egles Sanatorija (Birstonas)
- Arminda Hotel & Spa (Hersonissos, Crete)

2 weeks mobility programme VET students 1 week mobility programme for VET teachers

### PROGRAMME FOR STUDENTS

#### **Training Programme – 10 working days:**

- Training sessions and teamwork on case studies
- Customer analysis, analysis of business environment
- Development of green/social business ideas
- Business Model Canvas
- Visits to local companies and/ or departments of host organisation
- Presentations

Focus on the development of entrepreneurial thinking and green/social business

**Weekends:** cultural development programme (local trips, free time)

#### PROGRAMME FOR STAFF

#### **Training Programme – 5 working days:**

- Innovative methodologies Business Model Canvas, Design Thinking
- Practical application of BMC in team work sessions/ coaching student teams
- Development of pedagogical/ andragogical skills
- Discussions with teachers/ trainers and entrepreneurs
- Study visits

Focus on new training methodologies and tools, their application in VET, new ways to enhance green and social entrepreneurship

Weekend: cultural development programme (local trips, free time

### **MOBILITIES: PLACE AND TIME**

	STUDENTS	STAFF
1. Oviedo, Spain	23 Jan – 5 Feb 2022	30 Jan – 5 Feb 2022
2. Birstonas, Lithuania	19 Feb – 5 March	26 Feb – 5 March
3. Hersonissos, Crete	27 Apr – 11 May	4-11 May

- Dates are <u>preliminary</u>
- Dates will be confirmed 2 months before the mobility (original dates +-2 weeks)

### **DESTINATION 1: OVIEDO**



Capital of the Principality of Asturias in northern Spain

Many places of interest: University of Oviedo (est. 1574), Cathedral, Museum of Fine Arts, etc.

24 km to Gijon (beach town)

Host organisation: Magenta Consultoria





#### **DESTINATION 2: BIRSTONAS**



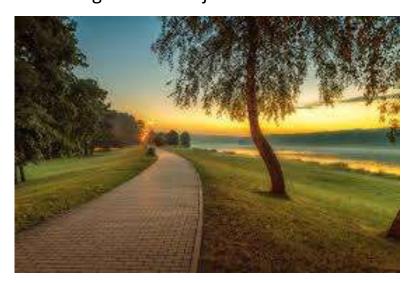
Small town in the South of Lithuania

Surrounded by forests and river

Health resort since 19th century

Host organisation: Medical Spa Egles Sanatorija





## **DESTINATION 3: HERSONISSOS**



Beach town - tourism destination in the North of Crete

Beaches, restaurants, bars, tavernas, shops, nightlife

Hersonissos Aquarium, Labyrinth Theme Park, and the Dinosauria Park

Host organisation: Arminda Hotel & Spa





#### **APPLICATION PROCESS**

- Study Terms and Conditions of participation
- Submit your Application before 1<sup>st</sup> November 2021
  - To apply you need to study or work at one of the participating colleges
  - Choose to apply to 1 or 2 mobility programmes
  - Provide all requested information
  - Describe your motivation why do you want to take part, what do you expect to gain?
- Applications evaluated and ranked
  - Students: 50% academic achievements (grade point average) + 50% motivation,
  - Staff: motivation and expected personal/professional impact
- Selection results announced by 15 November 2021

Applications and Terms and Conditions available on Learning Detours website: <a href="http://www.learning-detours.com/traineeships-eu.html">http://www.learning-detours.com/traineeships-eu.html</a>

#### **ONCE SELECTION IS COMPLETED:**

- Signing grant agreements
- Preparation meetings + Information Pack
- Travel
- Orientation session in the host country
- Implementation of the training programme
- Final presentations
- Evaluation and Certification
- Participant Reports
- Dissemination
- Final report

### **COSTS AND FUNDING**

#### **Erasmus+ funding covers:**

- Travel costs (Cyprus destination country Cyprus)
- Travel insurance
- Accommodation on full board basis (3 meals/ day)
- Training programme
- Management and support during placements

All payments managed by the project coordinator

**Additional costs**: personal expenses/ entertainment/ shopping during free time (EUR 100 - ...)

# Own Agenda

- 1. HAVE FUN
- 2. GO ABROAD
- 3. LEARN
- 4. CREATE JOB
- 5. EARN MONEY

- 6. ACHIEVE GOALS
- 7. BE RESPECTED
  - 8. TAKE THE LEAD
  - 9. SECURE FUTURE
  - 10. ...

#### CONTACT US FOR FURTHER INFORMATION



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**ERASMUS+ OFFICE OF YOUR COLLEGE**